



Jera Batten
www.jeranine.com
jeranine@gmail.com
805.550.3563

Skills & Experience

My skills include the ability to hand-code HTML & CSS, to implement Javascript and jQuery, to integrate the APIs of third-party studios such as Typekit, Twitter, & Facebook, and to thoughtfully design for the web with consideration for the end user in mind. I have five years of experience working both as a solo designer/developer for small businesses, and in a team environment on international designs.

Work Experience

Front End Web Developer

Shopatron

January 2009 - Present

Created standards-compliant, dynamic HTML, CSS, PHP, and jQuery websites from Adobe design files. Performed quality assurance checks in both modern and outdated browsers to insure reasonable similarity and graceful degradation. Assisted the Design Manager by researching emerging browser technology, including patches and new releases affecting the quality assurance process. Developed expertise of ecommerce best practices and helped to educate others in multiple departments.

Lead Facebook & Word Press Developer

Fresh Buzz Media

May 2011 - Present

Designed and developed public brand pages using HTML, CSS, FBML and iFrames. Created custom designs for branded Twitter accounts. Supported the CEO with Short Stack help tickets and company strategy. Created itemized price sheets, price-per-page sales models, and multi-page packages. Performed updates and theme changes to Wordpress CMS sites.

Web Designer

The Parable Group

May 2006 - June 2007

Created standards-compliant, static HTML and CSS ecommerce websites using Parable's own CMS application. Deployed dozens of product catalogs into the CMS database. Designed and developed independent support and marketing websites for the company, with the assistance of the Creative Director. Designed marketing ads and banners for the company website.

Education

BFA Art & Design

California Polytechnic State University, San Luis Obispo

Concentration: Graphic Design

Skills & Programs

HTML 4 & 5
 CSS 2 & 3
 Javascript & jQuery
 PHP
 Coding by Hand

Adobe Creative Suite
 Dreamweaver
 Word Press
 Drupal
 Omnigraffle